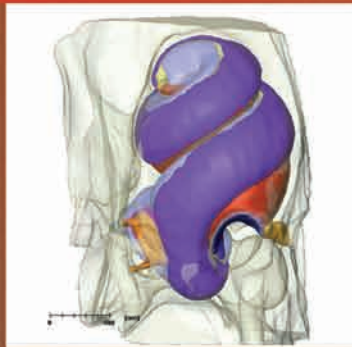




EXHIBITOR PROSPECTUS

ASSOCIATION FOR RESEARCH IN OTOLARYNGOLOGY



33RD MIDWINTER MEETING

SATURDAY, FEBRUARY 6 –
WEDNESDAY, FEBRUARY 10, 2010

Disneyland®
Hotel

Anaheim
California



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ASSOCIATION FOR RESEARCH IN OTOLARYNGOLOGY

33RD MIDWINTER MEETING

SATURDAY, FEBRUARY 6 – WEDNESDAY, FEBRUARY 10, 2010

Dear Potential Exhibitor,

It is our pleasure to provide with you a partial list of titles and a link to abstracts from last year's Association for Research in Otolaryngology (ARO) MidWinter Meeting, http://www.aro.org/mwm/09_Abstract_Book.pdf. The ARO is the world's largest professional organization devoted to this field. Our members are clinical and basic investigators who use a wide array of approaches, including neuroscience, genetics and genomics, cell biology, systems physiology, biophysics, electrophysiology, psychoacoustics, audiology, biomedical engineering, light and electron microscopy, immunology, immunohistochemistry, and medical imaging, to name only a few. They are leaders in their fields who want the very best technology, products and supplies available. If you want to meet our members to discuss what your company has to offer, and we hope that you do, please consider this opportunity to exhibit at our 2010 Mid-Winter Meeting in Anaheim, CA.

Sincerely,

Steven D. Rauch, MD
President, Association for Research in Otolaryngology (ARO)

2009 SESSION TITLES

(PARTIAL LIST)

COMPARATIVE STUDIES OF THE EAR -
OF (MORE THAN) MICE AND MEN

IMPORTANCE OF TEMPORAL VS SPECTRAL
FINE STRUCTURE FOR PITCH AND SPEECH

SPEECH: PSYCHOPHYSICS AND CENTRAL
PHYSIOLOGY

INNER EAR: MECHANICS AND MODELS II

NEW SCIENTIFIC DEVELOPMENTS IN
AUDITORY PROCESSING DISORDER (APD)

ABOUT ARO

The Association for Research in Otolaryngology is an international association of scientists and physicians dedicated to scientific exploration among all of the disciplines in the field of otolaryngology. Research efforts involve the ear, nose, head, neck and related functions including hearing, balance, speech, taste and smell among others. A wide range of scientific approaches is represented including biochemical, physiological, behavioral, developmental and evolutionary.

WHO EXHIBITS?

Over 1,400 attendees explore the exhibit hall looking for technologies and products related to the field of otolaryngology. ARO attendees are looking for:

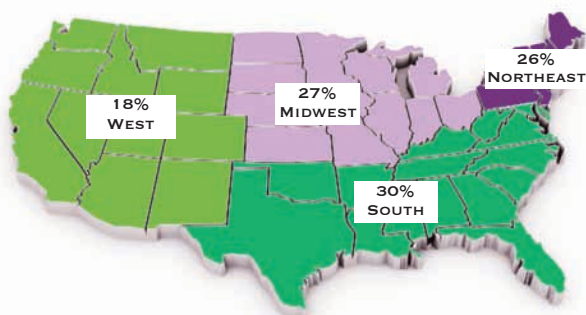
- Computer systems and software data acquisition
- Sound measurement and sound synthesis
- Optical instrumentation and computer imaging systems
- Neuroanatomical supplies and equipment companies
- Publishers
- Molecular Biology supplies
- Histology/Histopathology/Histochemistry supplies
- Biochemical supplies
- Genetics supplies
- Antibodies
- Cochlear Implants
- Electrophysiology Manufacturers
- Laboratory Supplies
- Surgical Tools
- Microscopy Equipment
- Noise Protection
- Neurophysiology Hardware
- Biological Reagents

WHY EXHIBIT?

- Generate leads in days that result in partnerships for years
- Meet your target audience face-to-face in one convenient location
- Build recognition for your company name and products
- Increase brand awareness and market share
- Educate customers, prospects and press about your latest innovations
- Opportunity to hold meetings with clients and peers saving expense of traveling nationwide

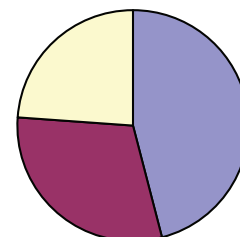
DEMOGRAPHICS

PERCENTAGE OF ATTENDEES IN US:



TOP 5 COUNTRIES
REPRESENTED:
UNITED STATES
GERMANY
UNITED KINGDOM
JAPAN
FRANCE

ARO MEMBERSHIP



■ Researchers
■ Clinicians
□ Teachers, Students or Administrators

EXHIBIT INFORMATION

EXHIBIT LOCATION

Exhibits are located in the *Disneyland*® Exhibit Hall of the *Disneyland*® Hotel in Anaheim, CA. The Exhibit Floor is co-located with the poster sessions. This placement insures the exhibits are in an area of maximum traffic flow. The Exhibit Hall is open 24 hours for poster viewing and protected by security during non-exhibit hours.

TENTATIVE EXHIBIT SCHEDULE

Please note exhibits now begin on Saturday. Hours listed are tentative and subject to change.

Exhibitor Set-Up

Friday, February 5	2:00 pm to 5:00 pm
Saturday, February 6	8:00 am to 11:00 am

Show Hours

Saturday, February 6	12:00 pm to 6:00 pm
Sunday, February 7	9:00 am to 5:00 pm
Monday, February 8	9:00 am to 5:00 pm

Exhibitor Dismantle

Monday, February 8	5:00 pm to 7:30 pm
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HOTEL ACCOMMODATIONS/AMENITIES

ARO has reserved sleeping rooms for MidWinter Meeting attendees at the *Disneyland*® Hotel at the rate of \$175 per night. Please call 714-520-5005 or visit the ARO website to reserve your sleeping room.

GENERAL SERVICE CONTRACTOR

GES has been selected as the official General Service Contractor. Exhibitor Service Manuals will be available approximately 60 days prior to the show. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, and other booth furnishings may be ordered from GES. All charges for additional services are the sole responsibility of the exhibitor. Exhibitors may contact GES at 800-475-2098 or chat online at www.ges.com/chat.

SPONSORSHIPS & ADVERTISING

Individual conference items are available for sponsorship, including lanyards, event sponsorships and advertising opportunities. Partnership packages, which offer a variety of items at a deep discount, are also available. For information on available opportunities or custom sponsorship packages, contact Alexandra Springer, ARO Trade Show Manager, at 856-423-7222 x248 or aspringer@talley.com.

EXHIBIT PACKAGE AND PRICING

ARO is pleased to offer exhibitors two options in exhibit space: staffed exhibit booths, or browse table space.

STAFFED EXHIBIT BOOTH: \$1,500

Includes:

- 8' x 10' area
- pipe & drape back wall/side rails
- 7" x 44" ID sign
- 6 ft. skirted table
- two chairs
- wastepaper basket
- two complimentary exhibit personnel badges

Additional equipment may be rented from the General Service Contractor. Order forms will be available in the Exhibitor Service Kit.

PUBLISHER RATE: \$750

Includes:

- 8' x 10' area
- pipe & drape back wall/ side rails
- 7" x 44" ID sign
- 6 ft. skirted table
- two chairs
- wastepaper basket
- two complimentary exhibit personnel badges

BROWSE TABLE: \$350

Unmanned table space is available at a cost of \$350. Literature may be sent to the attention of the Exhibit Manager and will be set up and maintained throughout the exhibit hours. Unused literature will not be returned.

SPACE ASSIGNMENTS

Space will be assigned on a first-come, first-served basis. Contracts for Exhibit Space and Sponsorships or Partnership Packages must be accompanied by 50% non-refundable deposit. Full payment is due by December 15, 2009. Contracts submitted without payment will not be processed and space will not be held.

CANCELLATION POLICY

Exhibitors shall give written notice of cancellation. If written notice is received by December 15, 2009 (60 days prior), total contract amount less a 50% cancellation fee will be refunded to the Exhibitor. No refunds will be allowed for any cancellation after December 15, 2009.

REGISTRATION

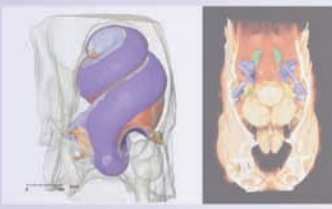
Each staffed exhibit booth includes two complimentary Exhibit Hall Only badges. Additional exhibit personnel registrations may be purchased at \$50 each. Exhibit personnel badges do not allow access to any education sessions or meal functions.

PAST EXHIBITORS

ADVANCED BIONICS CORPORATION
AMERICAN ACADEMY OF AUDIOLOGY
AMERICAN HEARING RESEARCH FOUNDATION
ALEXANDER GRAHAM BELL ASSOCIATION FOR THE DEAF & HARD OF HEARING
AMERICAN HEARING RESEARCH FOUNDATION
AMERICAN TINNITUS ASSOCIATION
COMPUMEDICS NEUROSCAN
DEAFNESS RESEARCH FOUNDATION
ELSEVIER

ELSEVIER LIMITED
ELSEVIER, SCIENCE & TECHNOLOGY DIVISION
ENCYCLOPAEDIA BRITANNICA
INTELLIGENT HEARING SYSTEMS
IOS PRESS
JEDMED INSTRUMENT COMPANY
KARGER PUBLISHERS
KINDER SCIENTIFIC COMPANY
LIPPINCOTT WILLIAMS & WILKINS
LOCKHEED MARTIN ACULIGHT
MEDNET LOCATOR, INC.
MERCURY COMPUTER SYSTEMS, INC.

MIMOSA ACOUSTICS
NEURO KINETICS, INC.
NEURONEXUS TECHNOLOGIES
NIDCD NATIONAL TEMPORAL BONE REGISTRY
OTOLOGICS LLC
PMPH USA
SENSOMOTORIC INSTRUMENTS, INC.
SPRINGER
TAYLOR & FRANCIS
TUCKER-DAVIS TECHNOLOGIES
VIVOSONIC



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SPONSORSHIP OPPORTUNITIES

ARO offers a wide variety of marketing and sponsorship opportunities designed to fit every style and budget. These traffic builders will increase your visibility in Anaheim and help you achieve greater return on your exhibit investment. Sign up for one of these opportunities today!

ADVERTISING - FINAL CONFERENCE PROGRAM

ALL ADS ARE HORIZONTAL, BLACK & WHITE. ALL ADS ARE RUN OF PRESS, UNLESS NOTED.
 ALL ADS/ARTWORK MUST BE APPROVED BY ARO.

SIZE.	COST
FULL PAGE	\$550
1/2 PAGE	\$350
INSIDE BACK COVER	\$1,650

DIMENSIONS: FULL PAGE: 9" X 4" WITH 1/8" BLEED.
 HALF PAGE: 4.5" X 4", WITH 1/8" BLEED. ALL ADS HORIZONTAL.

INDIVIDUAL SPONSORSHIPS

REGISTRATION KIT INSERT:
\$500

Inserted into each registration kit will be your 8½" x 11" advertisement. 1500 copies supplied by exhibitor.

GENERAL SESSION DROP:
\$1,000

8½" x 11" advertisement will be placed on the seats at General Session. Your 1,000 copies supplied by exhibitor.

LANYARDS:
\$2,000

This convenient cord is distributed to all attendees. Company name/logo will be printed on lanyard.

INTERNET CAFE:
\$2,500

Sponsorship acknowledged with screensaver and signage.

COFFEE BREAK:
\$3,000 EACH

Five breaks are available throughout the conference. Company logo/name will be listed on signage.

AWARDS & HONORS RECEPTION:
\$4,000 EXCLUSIVE OR \$2,000 PARTIAL

This reception honors the 2010 ARO Award of Merit recipient and is open to all attendees. Company logo/name will be listed on signage.

TRAVEL AWARDS LUNCHEON:
\$5,000 EXCLUSIVE OR \$2,000 PARTIAL

This well attended luncheon is an attendee favorite. The luncheon recognizes the recipients of the travel award grants and their mentors.

ABSTRACT CD:
\$9,000 EXCLUSIVE OR \$3,000 PARTIAL

This valuable reference tool is used throughout the year by attendees. Your company logo will be placed prominently on the search page with a link to a PDF ad.

ASSOCIATION FOR RESEARCH IN OTOLARYNGOLOGY
33RD MIDWINTER MEETING
SATURDAY, FEBRUARY 6 – WEDNESDAY, FEBRUARY 10, 2010
Disneyland® Hotel, Anaheim, California



APPLICATION/CONTRACT FOR EXHIBIT SPACE & SPONSORSHIP

Exhibit contact will receive all correspondence and information pertaining to the event.

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of this contract. It is understood by the undersigned that the 2010 MidWinter Meeting of the Association for Research in Otolaryngology rules and regulations for the Disneyland® Hotel govern all exhibit activities.

1. EXHIBIT SPACE CONTACT (PRINT PLEASE!)

COMPANY NAME _____
 ADDRESS _____
 CITY _____ ST _____ ZIP _____
 COUNTRY _____
 PHONE (____) _____ FAX (____) _____
(Country/Area Code) (Country/Area Code)
 WEBSITE _____
 CONTACT PERSON _____
 E-MAIL _____

2. BOOTH SPACE: Booths will only be assigned and confirmed when full payment and completed application/contract are received. Booth size is 8' Deep x 10' Wide.

\$ _____ \$1,500.00 for each booth space
 \$ _____ \$750.00 Publisher Rate
 \$ _____ \$350.00 per title for Browse Table

3. PREFERRED LOCATION

1) _____ 2) _____ 3) _____ 4) _____ 5) _____
 *Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed necessary for the good of the show at any time.
 We prefer that our exhibit not be located next to the following companies: _____

CANCELLATION POLICY: Cancellation or reduction in space and refund are subject to the following conditions: exhibitors shall give written notice of cancellation; if written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show; and SHOW MANAGEMENT reserves the right to re-sell space.

4. Please address all exhibit sales related questions to:
 Sue Parker, Sales Associate
 19 Mantua Road, Mt. Royal, NJ USA 08061-1006
 TEL: (856) 423-7222 Ext. 227
 FAX: (856) 423-3420
 EMAIL: sparker@talley.com

5. EXHIBITOR DIRECTORY

Exhibitor Description Request Form mailed with confirmation.

6. SPONSORSHIP PACKAGE OPPORTUNITIES

Individual Sponsorship Opportunities

- \$ _____ (Name Item)
- \$ _____ (Name Item)
- \$500 Registration Kit Insert
- \$1,000 General Session Literature Chair Drop

Advertising (Black and White)

- Size _____ Cost \$ _____

7. TOTAL COST FOR BOOTH AND SPONSORSHIP

Booth Cost \$ _____
 Sponsorship Cost \$ _____
 Total Cost Due \$ _____
 Amount Enclosed \$ _____

8. PAYMENT: Important: With this application, exhibitors must include a deposit of 50% of the total booth price for each booth requested and full payment for all sponsored items. Balance must be paid in full before December 15, 2009. Your signature on this form allows ARO to retain your credit card number in the file for an automatic debit in the amount of the total due on December 15, 2009. If you do not want this credit card to be charged, your check for the balance due must be received before December 15, 2009.

- Check enclosed.
- Credit Card Payment:

Card: Visa MasterCard American Express

Account No. _____

Exp. Date: ____/____/____ Amount \$ _____

Name on card (PRINT): _____

Authorized Signature: _____

9. PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS DRAWN ON A U.S. BANK TO:

Association for Research in Otolaryngology

Forward to: Sue Parker, ARO Sales
 19 Mantua Road, Mt. Royal, NJ 08061-1006

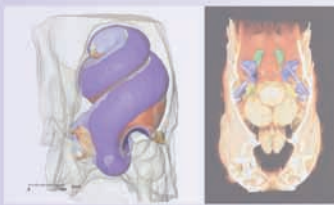
10. Signed and accepted by AUTHORIZED AGENT of Exhibitor:

_____ Date _____

Accepted by / Exhibit Management:

_____ Date _____

OFFICE USE ONLY	
Date Payment Received _____	Check Number # _____
Amount Received \$ _____	Deposit # _____



33RD MIDWINTER MEETING

SATURDAY, FEBRUARY 6 – WEDNESDAY, FEBRUARY 10, 2010

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-7222, Fax (856) 423-3420, Email aspringer@talley.com. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reduction in space and refund is subject to the following conditions: exhibitors shall give written notice of cancellation; if written notice is received more than 60 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the Show; and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE

Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING: Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and video taping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT can not and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and the Convening Organization(s).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive

General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

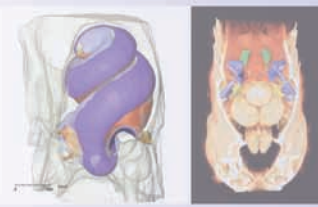
"Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the (Association). Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges."

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

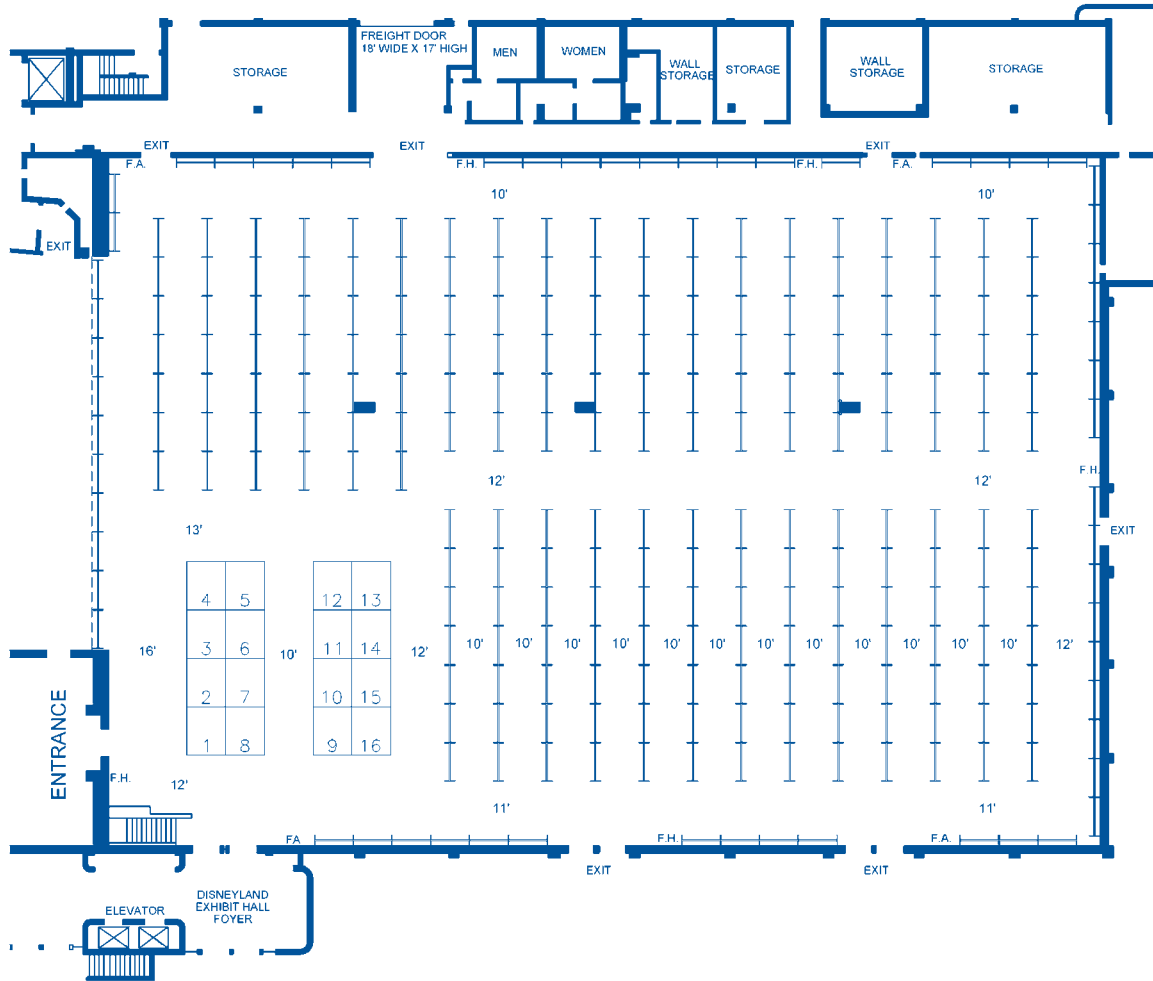
FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.



FLOOR PLAN Disneyland® Hotel, Anaheim, California



TENTATIVE EXHIBIT SCHEDULE

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 Monday, February 8 9:00 am to 5:00 pm

Exhibitor Dismantle

Monday, February 8 5:00 pm to 7:30 pm

EXHIBIT MANAGEMENT

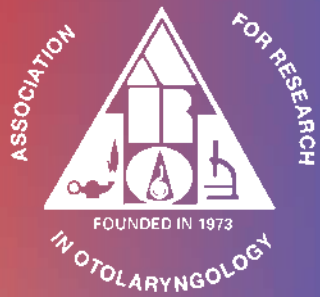
TALLEY MANAGEMENT GROUP, INC.
 19 Mantua Road
 Mt. Royal, NJ 08061
 Tel: 856-423-7222
 Fax: 856-423-3420

EXHIBIT MANAGER

Alexandra Springer
 Tel: 856-423-7222 x248
 Email: aspringer@talley.com

SALES ASSOCIATE

Sue Parker
 Tel: 856-423-7222 x227
 Email: sparker@talley.com



33RD MIDWINTER MEETING



**SATURDAY, FEBRUARY 6 –
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Disneyland® Hotel
Anaheim, California

ASSOCIATION FOR RESEARCH IN OTOLARYNGOLOGY

19 Mantua Road
Mt. Royal, NJ 08061 USA

www.aro.org

PRE-SORTED
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